

Maximizing the Endocrine Therapy Window:

Precision Strategies and the Future of ET in HR+ Metastatic Breast Cancer



Spotlight Speaker

Prof. Rupert Bartsch

Associate professor, Medical University of Vienna

Director of the Breast Cancer Programme at the Department of Oncology

Date: 20 May 2026 (Wednesday)

Time: 6:30pm - 10:00pm

Venue: Kowloon Room, Mezzanine Floor,
Kowloon Shangri-La, Hong Kong
(64 Mody Road, Tsim Sha Tsui East,
Kowloon)



Speaker

Dr. Shu Jen Chen

Director, Taiwan Precision Medicine Society



Speaker

Dr. Gordon Tang

Specialist in Medical Oncology
Prince of Wales Hospital



Chairperson

Dr. Peter Teo

Honorary Consultant in Clinical Oncology
Hong Kong Sanatorium & Hospital

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Time	Agenda	Speaker
6:30 - 7:15pm	Registration	
7:15 - 7:25pm	Opening and Welcome Address	Dr. Peter Teo
7:25 - 8:05pm	The Role of Molecular Testing in Advanced Breast Cancer	Dr. ShuJen Chen
8:05 - 8:45pm	Maximizing the Endocrine Therapy Window: Precision Strategies and the Future of ET in HR+ Metastatic Breast Cancer	Prof. Rupert Bartsch
8:45 - 8:55pm	Q&A	Prof. Rupert Bartsch & Dr. ShuJen Chen
8:55 - 9:15pm	Case Sharing by Prof. Rupert Bartsch	Prof. Rupert Bartsch
9:15 - 9:35pm	Local Case Sharing	Dr. Gordon Tang
9:35 - 9:50pm	Q&A	Prof. Rupert Bartsch & Dr. Gordon Tang
9:50 - 9:55pm	Closing	Dr. Peter Teo

*CME Accreditations

- Hong Kong College of Physicians
- Hong Kong College of Pathologists
- Hong Kong College of Radiologists

Should you have any enquiry, please contact Event Secretariat:
eventenquiry@prppl.com for assistance.

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